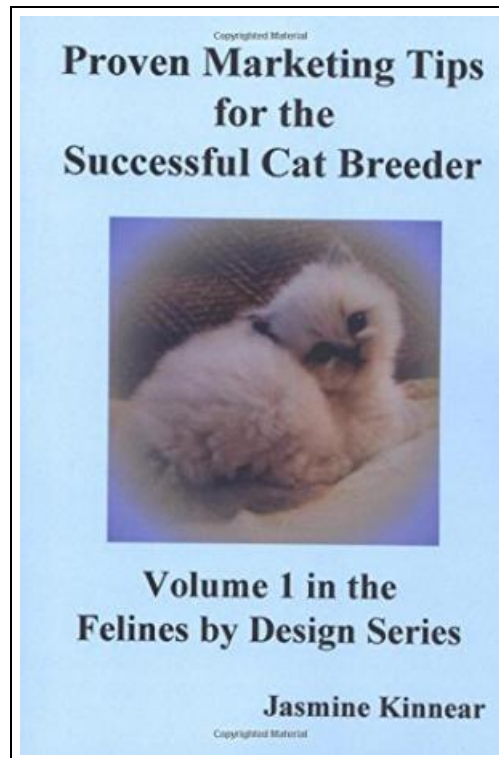


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## PROVEN MARKETING TIPS FOR THE SUCCESSFUL CAT BREEDER: BREEDING PUREBRED CATS, A SPIRITUAL APPROACH TO SALES AND PROFIT WITH INTEGRITY AND ETHICS (PAPERBACK)



Ccb Publishing, United Kingdom, 2006. Paperback. Condition: New. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. The Felines by Design series of publications will take you on an uplifting, spiritual and inspiring journey of discovery into the Cat Fancy World and beyond. With Proven Marketing Tips for the Successful Cat Breeder you will distinguish yourself from the many catteries in your breeding area. Jasmine Kinnear s guidelines are clear, practical and based on success from years of breeding pedigreed cats. Learn the techniques to separate yourself from the breeders who merely sell kittens. You will leave your competition at a loss by your newly acquired breeding and marketing skills. No matter where you are in the world sound marketing principles cannot be taken for granted when you have the desire to excel as a breeder. Become an informed breeder and discover how to: 1) Save \$THOUSANDS on breeding stock 2) Have a productive breeding program 3) Save money on advertising 4) Guarantee your kittens health 5) Protect yourself from unscrupulous breeders 6) Generate sales profit with integrity and ethics 7) and much, much more! About the Author: Jasmine Kinnear is a Feline Behavior Consultant, Cattery Management and Marketing Mentor and Registered Cat Breeder. With over 20 years of experience these truly are Confessions of a Cat Breeder(c). This book is Volume 1 in the Felines by Design series of books. The Felines by Design concept was born in Jasmine s cattery where she was systematically able to match feline personalities with those of her buyers. For the first time ever, Jasmine is sharing these Felines by Design principles. These principles will assist all buyers and breeders to ensure that the right kitten or adult cat is placed within the best possible loving home to benefit both the...

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