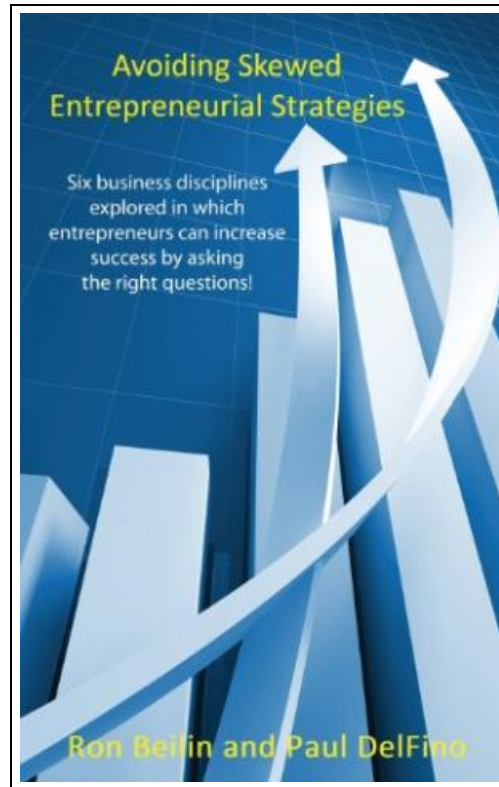


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Key Words - Small Business Strategies, Small Business, Entrepreneurs, Emerging Businesses, Budgeting, Pricing, Growth, Compensation, Second In Command, Differentiation, Margin Management, Market Segmentation Ron Beilin is President of Opportunity Inc. He has over 30 years experience in finance, strategic planning, organizational development, sales, and management. His areas of specialization are in: finance, management development, mergers and acquisitions, sales, and strategic planning. Paul Delfino is a partner in Opportunity Inc. He has over 30 years experience in finance, organizational development, and management. His areas of specialization are in marketing, human resource management, mergers and acquisitions, and customer service.



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