



The Artist s Guide: How to Make a Living Doing What You Love (Paperback)

By Jackie Battenfield

INGRAM PUBLISHER SERVICES US, United Kingdom, 2009. Paperback. Condition: New. Language: English . Brand New Book. Using a tough love approach to pursuing a career in the visual arts, Jackie Battenfield expands on her highly successful classes and workshops to provide a comprehensive guide for both emerging and mid-career artists. Providing real-life examples, illustrations, and step-by-step exercises, Battenfield offers readily applicable advice on all aspects of the job. Along with tips on planning and assessment, she presents strategies for self-management, including marketing, online promotion, building professional relationships, grant writing, and portfolio development. Each chapter ends with an insightful Reality Check interview, featuring advice and useful information from high-profile artists and professionals. The result is an inspiring, experiential guide brimming with field-tested techniques that readers can easily apply to their own career.



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Complete guide! Its such a good go through. It is rally fascinating throug reading period of time. Its been written in an extremely basic way and is particularly only after i finished reading through this publication through which really changed me, change the way i really believe.

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