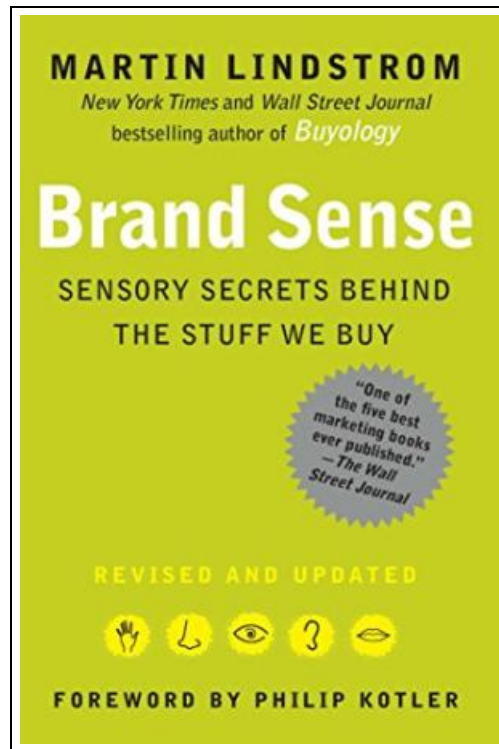


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## BRAND SENSE: SENSORY SECRETS BEHIND THE STUFF WE BUY

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