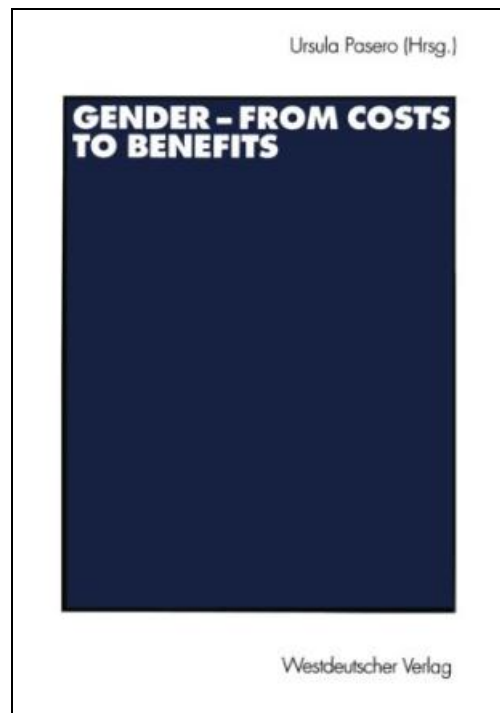


## Gender - from Costs to Benefits



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## GENDER - FROM COSTS TO BENEFITS

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Condition: New. Publisher/Verlag: VS Verlag für Sozialwissenschaften | Beitr. z. Tl. in engl. Sprache | Was kostet es, wenn Frauen genauso viel verdienen wie Männer? Sind geschlechtstypische Aufgabenverteilungen rentabel? Wie teuer ist es, auf das Führungspotenzial von Frauen zu verzichten? Rechnet sich Gender Mainstreaming und Gleichstellungs-Controlling? Profitieren Frauen von der Globalisierung? Was kostet Männer ihre Rolle im Geschlechterverhältnis? Diesen Schlüsselfragen der Gender-Forschung wird in einer gelungenen Mischung aus teils theoretisch, teils empirisch angelegten Beiträgen nachgegangen. Dabei zeichnen sich neue Zugänge, innovative Ansätze und gelungene Lösungskonzepte für die ökonomische Theorie und Praxis ab. Der Sammelband verschafft einen hervorragenden Überblick über den aktuellen Diskussionsstand der internationalen Gender-Forschung in den Wirtschafts- und Sozialwissenschaften. | Aus dem Inhalt: Becker revisited (Pasero/ Ohlendieck) - Gender in growth theory (Saam) - Macroeconomic policies, globalization and gender: Issues and challenges in an era of declining economic security (Floro) - Gender, life cycle trajectories, and their determinants in the Portuguese labour market (Fernandes/Lopes) - Foreign capital effects on gender wage differentials in Indonesia (Siegmann) - Gendering in organizations: Lessons from the prison and other iron cages (Britton) - Managing diversity: Verborgene Kosten und versteckter Nutzen (Domsch) - More women at the top: The impact of gender roles and leadership style (Eagly) - Die Teilzeitfalle für Frauen - Firewalls im Topmanagement (Franke) - Part-time employment in Swedish retail trade: A gender perspective on the development of working time patterns (Jonsson) - Das Glass Ceiling-Phänomen (Ohlendieck/Pasero) - Die Attribution von Führungskompetenz in Abhängigkeit von geschlechtsstereotyper Kleidung (v. Rennenkampff/Kuehnen/Sczesny) - Can't buy me love? Austauschprozesse zwischen Paaren (Allmendinger) - Paying the price: The cost of the equal employment opportunity in the Australian banking industry (Charlesworth) - Scrambling in the ruins of patriarchy: Neoliberalism and men's divided interests in gender change (Connell) - Zur Implementierung von Gender Mainstreaming-Maßnahmen (Grasenick/Woitech) - Looking beyond the...

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