

How to Prepare a Business Plan: Your Guide to Creating an Excellent Strategy, Forecasting Your Finances and Producing a Persuasive Plan (Paperback)



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Reviews

Thorough manual! Its this sort of good read through. it absolutely was writtern very flawlessly and helpful. I am just easily will get a delight of studying a created publication.

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Kogan Page Ltd, United Kingdom, 2017. Paperback. Condition: New. 6th Revised edition. Language: English . Brand New Book. An excellent business plan impresses financial backers, provides a clear blueprint for the future of your company and functions as a benchmark against which to measure future growth. How to Prepare a Business Plan explains the process of creating an excellent business plan in an engaging and accessible way. It includes essential coverage of producing cash flow forecasts, planning a business expansion, planning your borrowing and monitoring business progress. Global case studies containing real business plans provide inspiration and real-life practical insight by analyzing the plans, monitoring the business progress and discussing their problems. Sample business plans also show you the process in action and provide useful examples for creating your own. How to Prepare a Business Plan helps new business owners to consider what they really want out of their business, and to map their own journey and gain a new understanding of their product's place in the market, as well as writing a business plan with the clarity, brevity and logic to keep bank managers interested and convinced. Whether looking to start up or expand, this practical advice will help anyone to prepare a plan that is tailored to the requirements of their business - one that will get the financial backing they need.

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