

The 5 Biggest Mistakes Advertisers Make: Breakthrough the Marketing Clutter (Paperback)



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Reviews

This is the very best publication we have read through right up until now. It is one of the most incredible book we have read through. Once you begin to read the book, it is extremely difficult to leave it before concluding.
(Miss Celia Volkman)

THE 5 BIGGEST MISTAKES ADVERTISERS MAKE: BREAKTHROUGH THE MARKETING CLUTTER (PAPERBACK)



Createspace Independent Publishing Platform, 2015. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.MARKETING IS NOT DEAD; IT S JUST LOST ITS LUSTER. Many of today s advertising campaigns have been diluted down to the point where they no longer possess a real knockout blow. They fail because they lack originality. In fact many, if not most, campaigns are downright bland and boring. And bland, boring and unoriginal means fewer sells and lower revenue. Well, it s time for a change. It s time to stand up and stand out. It s time to take control of your marketing efforts, and this book will show you how. The 5 Biggest Mistakes Advertisers Make is ideal for small business owners, entrepreneurs, start-ups and marketing professionals who are looking for some much-needed assistance in creating a truly original and effective marketing campaign. The 5 Biggest Mistakes Advertisers Make will show you how to get more from your advertising budget while creating a campaign that will make consumers stop and take notice of your brand. From start to finish, this book is packed with some of the industry s biggest secrets, and demonstrates ideas that will assist you in creating your own impactful advertising campaign.



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