



Album Moxie: The Savvy Photographer's Guide to Album Design and More with InDesign

By Khara Plicanic

Pearson Education (US). Paperback. Book Condition: new. BRAND NEW, Album Moxie: The Savvy Photographer's Guide to Album Design and More with InDesign, Khara Plicanic, Fresh, clean, and SIMPLE. Album Moxie makes designing photo albums a breeze. For a lot of photographers, album design is synonymous with headache. The hours (and hours!) spent designing are usually followed by weeks (or even months) of revisions, making for a painful experience for everyone involved. But it doesn't have to be that way! This book will show you how to combine the right tools with a simple strategy, making it possible (even easy) to design basic albums in seconds, and custom wedding or portrait albums in an hour-or less. By the time you finish the book, you'll have a beautiful, finished design that's ready to be ordered! Overhauling the entire approach to traditional album design and marketing, Album Moxie shows how albums can be as good for your workflow as they are for your bottom line—all while adding value for your clients. This fun, spunky, and no-nonsense book: * Provides a simplified approach for photographers looking to create and market wedding and portrait albums* Walks through the entire album process, from choosing a vendor...



READ ONLINE
[3.35 MB]

Reviews

A superior quality ebook and also the font used was interesting to read through. This is for all who stante there was not a well worth reading. I discovered this publication from my dad and i encouraged this pdf to learn.

-- **Felix Lehner Jr.**

Comprehensive guideline for book lovers. It is really simplified but excitement in the fifty percent in the publication. Your daily life period is going to be change as soon as you full looking at this book.

-- **Kayley Lind**