



Animals, Brains and Cultures: A Novel ABC of Human and Other Animal Nature and Behaviour

By Doug Fenwick

Trafford Publishing, Canada, 2009. Paperback. Book Condition: New. 216 x 140 mm. Language: English . Brand New Book ***** Print on Demand *****.Using common every-day examples, this book explains human and other animal nature and behaviour in terms of a four-component brain/mind theory. It describes how all animals from reptiles to humans possess similar primitive core brain structures that control vital bodily functions and behavioural drives. Thirteen such drives are identified across species. A simple theory is expounded to explain how sensory residues enter the cerebral cortex, and how regurgitation of these sensory residues into short-term memory is what we refer to as mental-imaging - the basis of all thought, conversation, planning and expectations, and the trigger for emotional feedback and feelings. A step-by-step process is used to define and establish that there is such a thing as a self-image which is every bit as important to us as our physical bodies. The ability to build sequences of scenarios in our minds represents higher thinking or rationalising. It partly uses this understanding to make sense of civilisation as the inevitable result of these primitive drives, and why there are rules forcing us to modify those drives. It describes how a...



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