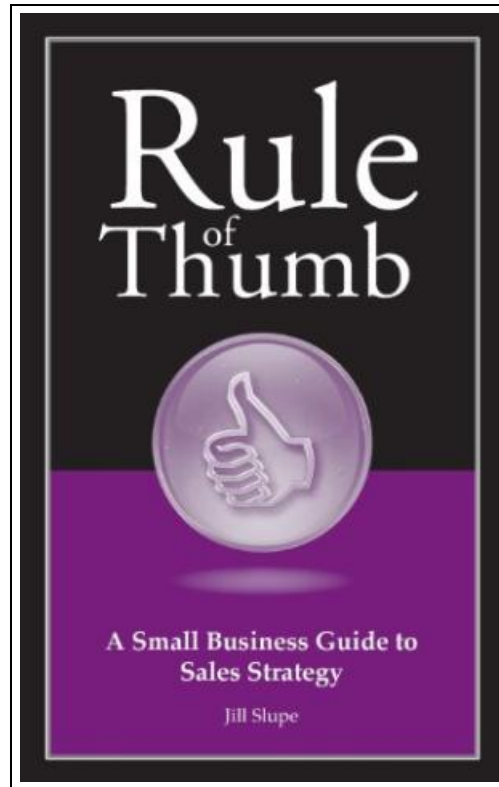


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(Paula Gutkowski)

RULE OF THUMB: A GUIDE TO SALES STRATEGY



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