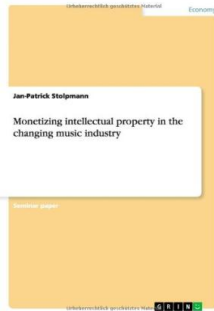


Download PDF

## MONETIZING INTELLECTUAL PROPERTY IN THE CHANGING MUSIC INDUSTRY



GRIN Verlag. Paperback. Book Condition: New. Paperback. 52 pages. Dimensions: 8.3in. x 5.8in. x 0.1in. Seminar paper from the year 2010 in the subject Business economics - Marketing, Corporate Communication, CRM, Market Research, Social Media, grade: 2, 0, Cologne University of Applied Sciences (Fakultät für Wirtschaftswissenschaften), course: Export Management and International Marketing, language: English, abstract: Imagine a world without music and you will realize its a fundamental part of our lives. Its something we encounter daily; both in our working lives...

### Download PDF Monetizing Intellectual Property in the Changing Music Industry

- Authored by Jan-Patrick Stolpmann
- Released at -



Filesize: 2.59 MB

### Reviews

*It is really an awesome ebook that I have ever read. It typically fails to expense a lot of. I am very easily can get a enjoyment of studying a written ebook.*

-- **Delphia Fay**

*I just started out reading this pdf. It is full of wisdom and knowledge You are going to like just how the blogger publish this publication.*

-- **Lily Gorczany**

*A whole new e book with an all new point of view. It is one of the most incredible book i actually have go through. I am easily could possibly get a enjoyment of reading through a written book.*

-- **Nathanael Treutel**