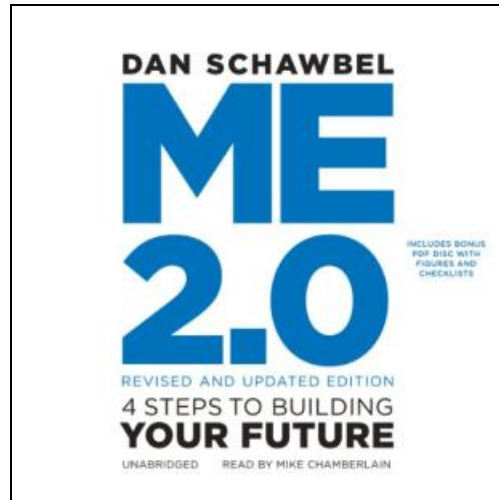


Me 2.0, Revised and Updated Edition: 4 Steps to Building Your Future



Filesize: 5.67 MB

Reviews

It is one of the most popular publications. It is actually written in easy words instead of confusing. You will like how the author created this book.

(Art Gislason)

ME 2.0, REVISED AND UPDATED EDITION: 4 STEPS TO BUILDING YOUR FUTURE



Blackstone Audiobooks, United States, 2014. CD-Audio. Condition: New. Revised, Updated, Unabridged. Language: English . Brand New. Me 2.0 shows job seekers and established professionals alike how to leverage the power of online media for personal empowerment and career success. There is no job security anymore, which means that the way we manage our careers has forever changed. Now everyone in the world is your competition, and the single greatest differentiator you have is your personal brand. With social media tools, blogs, and mobile applications, there are endless opportunities to become known and connect with other people. In Me 2.0 personal branding expert Dan Schawbel gives you all the tools you need for building a powerful personal brand that will give you a competitive advantage in the marketplace, including a four-step process for discovering, creating, communicating, and maintaining your personal brand; how to use all the latest social media tools, including video, blogs, and social networks for job search and career development; the secrets to networking effectively--both online and offline; proven branding advice from industry experts and insiders. Whether you re looking for your first big job, want to climb the corporate ladder, or are eager to jump-start your own business venture, Me 2.0 will help you achieve lasting success!What s new in the revised edition of Me 2.0: New case studies from people of all generations on how they ve used social media to become well-known brands A new chapter on how to use the top social networks, including Facebook, LinkedIn, and Twitter, for job searching, with real success stories New insight on how to turn your passion into a business through the personal branding process New tools you can use to network professionally and grow your presence, including Google Buzz, mobile branding, and location-based social networking New research, examples,...



[Read Me 2.0, Revised and Updated Edition: 4 Steps to Building Your Future Online](#)



[Download PDF Me 2.0, Revised and Updated Edition: 4 Steps to Building Your Future](#)

Relevant Books



Daddyteller: How to Be a Hero to Your Kids and Teach Them What's Really by Telling Them One Simple Story at a Time

Createspace, United States, 2013. Paperback. Book Condition: New. 214 x 149 mm. Language: English . Brand New Book ***** Print on Demand *****.You have the power, Dad, to influence and educate your child. You can...

[Download Document »](#)



13 Things Rich People Won't Tell You: 325+ Tried-And-True Secrets to Building Your Fortune No Matter What Your Salary (Hardback)

Reader's Digest Association, United States, 2013. Hardback. Book Condition: New. 231 x 160 mm. Language: English . Brand New Book. Did you read about the janitor who donated million dollars to his local...

[Download Document »](#)



A Smarter Way to Learn JavaScript: The New Approach That Uses Technology to Cut Your Effort in Half

Createspace, United States, 2014. Paperback. Book Condition: New. 251 x 178 mm. Language: English . Brand New Book ***** Print on Demand *****.The ultimate learn-by-doing approachWritten for beginners, useful for experienced developers who want to...

[Download Document »](#)



Learn em Good: Improve Your Child's Math Skills: Simple and Effective Ways to Become Your Child's Free Tutor Without Opening a Textbook

Createspace, United States, 2010. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.From a certified teacher and founder of an online tutoring website-a simple and...

[Download Document »](#)



Unplug Your Kids: A Parent's Guide to Raising Happy, Active and Well-Adjusted Children in the Digital Age

Adams Media Corporation. Paperback. Book Condition: new. BRAND NEW, Unplug Your Kids: A Parent's Guide to Raising Happy, Active and Well-Adjusted Children in the Digital Age, David Dutwin, TV. Web Surfing. IMing. Text Messaging. Video...

[Download Document »](#)