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SERIOUS GAMES IN DER WISSENSVERMITTLUNG



Grin Verlag. Paperback. Condition: New. 56 pages. Dimensions: 8.3in. x 5.8in. x 0.1in. Studienarbeit aus dem Jahr 2012 im Fachbereich Medien Kommunikation - Multimedia, Internet, neue Technologien, einseitig bedruckt, Note: 1, 3, Hochschule RheinMain - Wiesbaden Rsselsheim Geisenheim, Sprache: Deutsch, Abstract: Computerspiele sind vielseitig, wandlungsfhig und vor allem allgegenwrtig. Betrachtet man die Zahlen des Marktforschungsinstituts Newzoo, wird schnell ersichtlich, dass Computerspiele heute in der Mitte der Gesellschaft angekommen sind. Den Analysten zufolge gibt es 36 Mio. aktive Spieler in Deutschland, die...

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