



iPhone Design Award Winning Projects

By Chris Dannen

Paperback. Book Condition: New. Not Signed; This book profiles developers who have received the prestigious Apple Design Award for iPhone app excellence. You'll learn all about what makes these apps truly stand out, including explanations of great user interface design and implementation, as well as the code under the hood that makes these the most responsive, intuitive, useful, and just plain fun apps running on the iPhone. * Insightful profiles of the developers behind Tweetie, Topple 2, AccuTerra, Postage, and Wooden Labyrinth 3D * Detailed explanations of the technical wizardry that makes these apps tick * Full-color screenshots and copious downloadable code snippets to get you started building the next iPhone Design Award--winning apps What you'll learn * How the best iPhone and iPod touch apps are built * How detail-oriented, semi-obsessive designers create great-looking interfaces that go beyond mere user-friendliness * How caffeine-addicted, sugar-fortified programmers optimize every line of Objective-C and squash the most deeply hidden bugs * How inspiration strikes at unlikely times and places * How to plan for success by learning from the most successful iPhone app developers Who this book is for All iPhone developers seeking enlightenment from the recognized masters. Table of Contents * Tweetie...



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Reviews

It becomes an awesome publication that I actually have actually read. It really is written in simple terms and not difficult to understand. Once you begin to read the book, it is extremely difficult to leave it before concluding.

-- **Talia Cormier**

This type of publication is almost everything and helped me looking forward and much more. I am quite late in start reading this one, but better than never. You won't really feel monotony at whenever you want of your own time (that's what catalogs are for relating to if you ask me).

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