



Business Recipes for Success: Four Steps to Building a Successful Restaurant and Hospitality Business (Paperback)

By Mr Jonathan C Butler

Outsourced, 2017. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.Are you thinking of setting up a business in the hospitality sector? Do you work in, manage or own a restaurant, hotel or catering business? Would you like to know the secrets to building a successful restaurant or hospitality business? In Business Recipes for Success, Jonathan Butler, restaurant and hospitality business consultant, guides you through the process, warns you of the pitfalls and allows you to take control. The hospitality and catering industry is probably one of the toughest business sectors to enter. Statistically, failure rates are high, three times greater than many other sectors, while cash flow is more vital than many other businesses and staff turnover can be very high and damaging. It is an unforgiving industry that even with Celebrity Status does not guarantee success, as many high profile chefs have discovered. So why would you want to open a business in this sector? What drives entrepreneurs to believe they will buck the trend and be more successful than the last? For me, it is passion and belief, and after 26 years within the industry successfully growing hospitality based businesses, I want...



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