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Emojis: The Secret Behind the Smile

By Marty Allen

Ryland, Peters & Small Ltd. Hardback. Book Condition: new. BRAND NEW, Emojis: The Secret Behind the Smile, Marty Allen, Emojis are everywhere, from Facebook and Twitter to the desperate texts from your mum asking again how to log into the Netflix account you set up for her. We're all familiar with the smiley face laughing hysterically, the grinning cat and the guy with the dodgy 'tache, but what's the story behind these ubiquitous pictograms? Over the following pages, EMOJIS reveals all with a series of hilarious interviews and exposes with some of the most popular icons from the social media scene. Did you know, for example, that the couple in love emoji is now actually embroiled in a bitter divorce after he cheated on her with the princess icon? Or that in a past life the smiley with the crosses for eyes was the model for the famous Nirvana smiley face logo of the early 90s? You do now! Along with these eye-opening tales, you will also meet the pictograms that the developers never wanted you to see, like the emoji who's drunk too much and is now throwing up, the punk cat with the Mohican or the bearded hipster...



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