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BUSINESS ETHICS IN THE SOCIAL CONTEXT : LAW, PROFITS, AND THE EVOLVING MORAL PRACTICE OF BUSINESS



Springer International Publishing Aug 2013, 2013. Taschenbuch. Condition: Neu. Neuware - The book tracks the rise of Business Ethics as a discipline in the United States through a review of the basic understandings of the role of business practices in the operations of society, beginning with Aristotle and proceeding to a review of the formative concepts and cases in the history of American business._ 112 pp. Englisch.

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- Authored by Lisa Newton
- Released at 2013



Reviews

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