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EINSATZ VON SYSTEM DYNAMICS BEI DER UNTERNEHMENSSTEUERUNG AUF BASIS VON CAUSAL MAPS



GRIN Verlag Jun 2013, 2013. Taschenbuch. Book Condition: Neu. 210x148x4 mm. This item is printed on demand - Print on Demand Neuware - Studienarbeit aus dem Jahr 2011 im Fachbereich BWL - Controlling, Note: 2,0, Universität Osnabrück (BWL/Rechnungswesen und Controlling (Managerial Accounting)), Veranstaltung: Seminararbeit, Sprache: Deutsch, Abstract: Die vorliegende Seminararbeit befasst sich mit dem Einsatz von System Dynamics (SD) in der Unternehmenssteuerung. Hierbei wird im speziellen die Causal Map (CM) als Basis des gesamten Modellierungsprozesses mit System Dynamics betrachtet. 60...

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- Authored by André Stockmann
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