

## Trust, Inc.: How to Create a Business Culture That Will Ignite Passion, Engagement, and Innovation



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### **Reviews**

*This is the finest publication we have read through right up until now. Better than never, though i am quite late in start reading this one. Its been written in an remarkably easy way in fact it is only after i finished reading through this book by which basically altered me, affect the way i think.*

*(Dr. Gabriella Hayes)*

## TRUST, INC.: HOW TO CREATE A BUSINESS CULTURE THAT WILL IGNITE PASSION, ENGAGEMENT, AND INNOVATION

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Career Press. Paperback. Condition: New. 256 pages. Dimensions: 7.9in. x 5.2in. x 0.7in. Trust, Inc. really challenged me to reflect on my own perceptions of trust, understand the needs of others, create a framework to build stronger genuine relationships (both personally and professionally), and be a more effective leader! --Jeffrey Buell, vice president, customer experience, Comcast

Nan gets to the foundational core of why employees disengage in today's workforce. She's outlined a simple and powerful approach for employers on how to reengage their most valuable asset. This is a must read for all employers who want to impact their bottom line. --Mora McCarthy, business resource consultant, Montana Dept. of Labor and Industry, Workforce Services Division

I would trust Nan Russell to drive My Bus, with myself and all of my team with me, to anywhere in the world. --Diane Hennessy, store manager, Macys Leadership award winner

Nan has a way of giving real-life, practical examples anyone can relate to, and helps you come to your own insights by seeing an experience through her reflections. --Eleanor Gathany, GPHR, senior regional HR leader, Amazon

This is a difficult time to be a leader. The majority of employees are disengaged, their discretionary efforts tamed, passions for work fleeting, and ideas tethered. None of this needs to stop you. You can create a workplace where engagement, passion, and great work thrives. If you're someone's boss, whatever your level or role, you can use these trust essentials to: Create your own Trust, Inc. --a thriving pocket where engagement and results flourish

Be a trusted leader people work with, for, and around--with passion and enthusiasm

Enhance your leadership future using what-does-it-look-like approaches and how-does-it-happen tips, exercises, and insights

Don't let what you can't do affect what you can. Trust, Inc. gives you real-world ways to create, nurture, and sustain authentic trust in your work group....

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