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CHRISTMAS WISHES: A CATALOG OF VINTAGE HOLIDAY TREATS & TREASURES



Stackpole Books. Hardback. Book Condition: new. BRAND NEW, Christmas Wishes: A Catalog of Vintage Holiday Treats & Treasures, Tim Hollis, From plastic nativity scenes to aluminium trees, Christmas became a major marketing extravaganza in America in the mid-twentieth century. This book recalls the holiday between 1940 and 1970, courtesy of department stores, five and tens, toy manufacturers, publishing houses, and record companies. Boomers and Gen-Xers will relive memories of special holiday toys and treats, Christmas children's books by Little Golden...

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