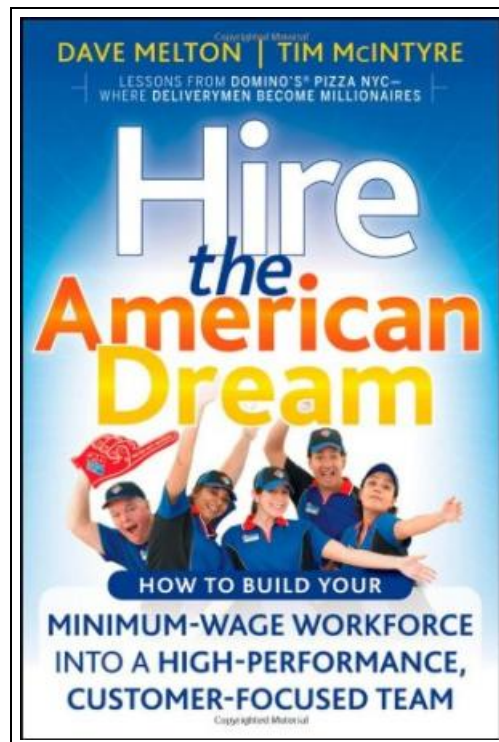


Hire the American Dream: How to Build Your Minimum Wage Workforce into a High-performance, Customer-focused Team (Hardback)



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(Alfreda Barrows)

HIRE THE AMERICAN DREAM: HOW TO BUILD YOUR MINIMUM WAGE WORKFORCE INTO A HIGH-PERFORMANCE, CUSTOMER-FOCUSED TEAM (HARDBACK)



To download **Hire the American Dream: How to Build Your Minimum Wage Workforce into a High-performance, Customer-focused Team (Hardback)** eBook, you should follow the button under and save the ebook or have access to additional information which might be have conjunction with HIRE THE AMERICAN DREAM: HOW TO BUILD YOUR MINIMUM WAGE WORKFORCE INTO A HIGH-PERFORMANCE, CUSTOMER-FOCUSED TEAM (HARDBACK) book.

John Wiley and Sons Ltd, United Kingdom, 2009. Hardback. Book Condition: New. 229 x 157 mm. Language: English . Brand New Book. An inspiring story and valuable insight on building high-performing teams What kind of fast food operator is so inspiring that his employees name their children after him? Dave Melton is a Domino s Pizza franchise owner in New York City who has had zero turnover among his store managers in the past six years—in an industry where the average annual turnover is fifty percent. Most of Melton s managers were recent immigrants to America when he gave them jobs as pizza deliverymen making minimum wage; each of them now earns \$60,000-\$80,000 a year and four of Melton s employees have gone on to become multimillionaire Domino s franchise owners themselves. In *Hire the American Dream*, Melton and Domino s Vice President of Communication Tim McIntyre reveal the inspiring tactics Melton used to turn his minimum-wage workers into high-performing teams of customer-service specialists. By teaching the philosophy of opportunity for all, creating a common language of incentives and worker rewards, stressing customer service, and accommodating the special needs of employees, Melton has built successful franchises in the nation s toughest pizza market. If these tactics can work for Domino s in New York, it can work for any business in any market. For business owners and entrepreneurs who want to learn to build a high-performing workforce, *Hire the American Dream* provides an enlightening and inspiring guide to business success. Dave Melton (New York, NY) is the owner of four successful Domino s Pizza franchises in New York City, the most competitive pizza market in the world. An award-winning franchisee, he is past chairman of the Domino s Franchisee Association and a frequent speaker at Domino s Pizza franchise events....

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