



Jesters Dance (Paperback)

By R Bruce Walker

Bruce Walker an Imprint of Telemachus Press, United States, 2011. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.Advertising Manager Allan Corbett wants to fire his agency. On the eve of the most important product introduction in the history of pharmaceutical giant Carlton Paxton -- the launch of a miraculous new anti-obesity drug -- he s decided for a variety of personal and professional reasons to put the billion-dollar assignment up for grabs. However, once he s asked the clowns to dance, his impulsive decision yields disastrous results. The story unfolds over twenty-eight days, propelled forward by the ridiculously tight timetable that the deeply troubled Corbett has imposed on the process. Sharing the same du monde noir as the TV-hit Mad Men, JESTERS DANCE offers a riveting insider s view as the colorful characters that inhabit three competing agencies pull out all the stops in pursuit of the coveted prize. Steve Holiday leads the team from Lowenstein Holiday, the soon to be deposed incumbent. An immensely talented Creative Director in the twilight of a distinguished career, together with his hyper-aggressive partner Ira, he struggles to come to terms with the unfairness of his client s...



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