



Corporation on a Tightrope: Balancing Leadership, Governance, and Technology in an Age of Complexity

By John G. Sifonis

Oxford University Press, USA. Hardcover. Condition: New. 336 pages. Dimensions: 9.5in. x 6.5in. x 1.1in. Business is no longer business as usual. The global market is in constant flux, as some nations come together, other fall apart, trading blocs emerge, and formerly closed doors reopen. At home, leadership roles and organizational structure have seen a sea change, with the vertically integrated, tightly knit organization seemingly headed for oblivion. And the changes keep happening faster and faster. For a firm to succeed in this highly complex environment, executives need a better understanding of the deep philosophic and extensive physical adaptations needed to reshape and prepare their company for an uncertain future. To provide this deeper understanding, John G. Sifonis, a business consultant, and Beverly Goldberg, a think tank executive, who together have decades of hands-on experience, visited dozens of companies, conducted numerous interviews, and then traveled to the Sante Fe Institute, to discuss their conclusions about practical applications of complexity theory to business. The result of their study is *Corporation on a Tightrope*, a brilliant blend of complexity theory and hard-earned business sense, that will help executives lead their organizations into the highly uncertain future. Sifonis and Goldberg show that the flexible...



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