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The New Sell and Sell Short: How to Take Profits, Cut Losses, and Benefit from Price Declines

By Alexander Elder

Wiley. Paperback. Condition: New. 368 pages. Dimensions: 8.9in. x 6.0in. x 0.9in. A detailed look at one of the most underestimated aspects of trading—selling. In *The New Sell and Sell Short*, Second Edition, Dr. Alexander Elder explains how to exit a stock at the right time and how to initiate a short position to profit from a stock that is showing weakness. Often overlooked, selling properly enables a trader to cut losses and maximize profits. Moreover, short selling in a weak market can generate big profits and should be a part of every trader's arsenal of tools. The new edition contains numerous examples of short selling stocks from the 2008-2009 bear market, demonstrating very clearly why traders do themselves a disservice by only focusing on the long side. In addition, the new edition contains an extensive study guide to help readers master the material prior to trading. Elder shares real-world examples that show how to manage your positions by adjusting your exit points as a trade unfolds. Contains new examples and insights from the 2008-2009 market meltdown. Includes an extensive study guide with 115 questions and answers and 17 chart studies. Discusses the selling process from a variety of angles: technical, fundamental, and psychological. Explains...



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