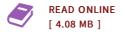


The Willpower Instinct: How Self-Control Works, Why It Matters, and What You Can Do to Get More of It

By Kelly McGonigal

Avery. Hardcover. Book Condition: New. Hardcover. 288 pages. Dimensions: 9.1in. x 6.2in. x 1.1in.Based on Stanford University psychologist Kelly McGonigals wildly popular course The Science of Willpower, The Willpower Instinct is the first book to explain the new science of self-control and how it can be harnessed to improve our health, happiness, and productivity. Informed by the latest research and combining cutting-edge insights from psychology, economics, neuroscience, and medicine, The Willpower Instinct explains exactly what willpower is, how it works, and why it matters. For example, readers will learn: Willpower is a mind-body response, not a virtue. It is a biological function that can be improved through mindfulness, exercise, nutrition, and sleep. Willpower is not an unlimited resource. Too much self-control can actually be bad for your health. Temptation and stress hijack the brains systems of self-control, but the brain can be trained for greater willpowerGuilt and shame over your setbacks lead to giving in again, but self-forgiveness and self-compassion boost self-control. Giving up control is sometimes the only way to gain selfcontrol. Willpower failures are contagious--you can catch the desire to overspend or overeat from your friends--but you can also catch self-control from the right role models. In the...



Reviews

It is great and fantastic. Better then never, though i am quite late in start reading this one. Its been written in an extremely simple way and is particularly only right after i finished reading this ebook where actually changed me, affect the way i really believe. -- Orin Blick

This kind of pdf is every little thing and made me seeking ahead of time plus more. It generally will not price excessive. You will not truly feel monotony at anytime of the time (that's what catalogues are for concerning should you request me). -- Dr. Rosie Kuphal

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