



## How to Create a Winning Ghost Tour (Paperback)

By Bonnie Geyer Florek

Createspace, United States, 2015. Paperback. Condition: New. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. As the owner of Spooks and Legends Haunted Tours, in Williamsburg, Virginia, Bonnie Geyer Florek shares the secrets of her success. She prides herself on writing and offering unique, winning tours every time. For those who have told Ms. Florek they wish they had her job, she has written this book. Bonnie covers everything from researching, creating and marketing to costuming, websites, payment processing, and everything in between. If being a tour guide and enjoying a fun, creative job suits you, not to mention flexibility and part time, excellent pay, this book is for you. Bonnie is also available to research and write your tour for you. She takes on the whole project, creates a masterpiece, and hands you a winning tour of your own. She also writes and performs monologues. How to Create a Winning Ghost Tour is packed with very useful information for the experienced and novice, alike. Perhaps you already have a tour business but want to make it unique and one-of-a-kind. This is the book for you. It will motivate you to get started from the very first...



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