



## The Unknown Unknown: Bookshops and the Delight of Not Getting What You Wanted

By Mark Forsyth

Icon Books Ltd. Paperback. Book Condition: new. BRAND NEW, The Unknown Unknown: Bookshops and the Delight of Not Getting What You Wanted, Mark Forsyth, Mark Forsyth - author of the Sunday Times Number One bestseller The Etymologicon - reveals in this essay, specially commissioned for Independent Booksellers Week, the most valuable thing about a really good bookshop. Along the way he considers the wisdom of Donald Rumsfeld, naughty French photographs, why Elizabeth Bennet and Mr Darcy would never have met online, and why only a bookshop can give you that precious thing - what you never knew you were looking for.



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