

Interpretation of key figures in financial analysis



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INTERPRETATION OF KEY FIGURES IN FINANCIAL ANALYSIS

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GRIN Verlag Sep 2008, 2008. Taschenbuch. Book Condition: Neu. 208x148x3 mm. This item is printed on demand - Print on Demand Neuware - Seminar paper from the year 2008 in the subject Business economics - Accounting and Taxes, grade: 1,3, University of Applied Sciences Berlin, course: Financial Management, 14 entries in the bibliography, language: English, abstract: Executive Summary Financial analysis can be conducted internally or externally to assess a company's financial condition by analyzing mainly its financial statements. A company's overall financial condition can be appraised using ratio analysis to examine its key figures in leverage, liquidity, efficiency and profitability. Within this paper, next to the theoretical explanations, the different ratios will be observed for the two retail companies Wal-Mart Stores Inc. (Wal-Mart) and Target Corp. (Target). Due to its large contribution to the US gross domestic product (GDP), the retail industry and its most important companies for the US, Wal-Mart and Target are examined more closely. Wal-Mart is a world-wide operating discount store, which engaged 2.1 million employees in January of 2008 and whose revenues made up about 2.1 % of US GDP. Compared to Wal-Mart, the upscale discounter Target employs 366,000 people within the US. Within this paper the following leverage ratios, which are computed to evaluate a company's ability to meet financial obligations, will be theoretically explained and then examined more closely for the US discounters Wal-Mart and Target: the debt-ratio, the debt-equity ratio and the times-interest-earned ratio. The computed leverage ratios need to be confronted with the liquidity ratios to investigate, whether a company can also cover its short-term debts in order to survive and to then meet long-term debt obligations. Within this paper the current ratio, the quick ratio and the cash ratio will be regarded more closely for Wal-Mart and Target. How efficiently a...

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