



Social Remediation (Paperback)

By Professor Peter Sutton, Andrew Hughes

Kai Ming Press, 2016. Paperback. Condition: New. Language: English. Brand New Book ***** Print on Demand *****. Is your school. Celebrating the daily achievements of staff and students? Building connections with the wider community? Monitoring its online presence across web channels? Using social media tools to get better classroom outcomes? Aware of its online risk profile and the steps it should take to minimise harm on social media? Or simply not thriving online with a buzzing and active school community? Many schools have built an online presence without a long-term vision of what they want to achieve or without taking the strategic steps necessary to get the full support of their community. If your school is already officially online, there is a strong likelihood that it is not getting the most out of its efforts. If your school is not officially online, it is running a very real risk of reputation damage while missing out on the massive benefits that this exciting space can bring to the field of education. Social Remediation is the culmination of five years of work with schools across the globe to take social media out of the realm of marketing and promotion and...



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