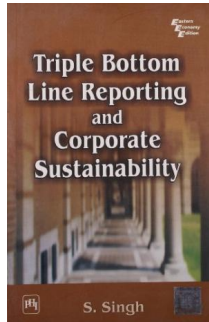


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## TRIPLE BOTTOM LINE REPORTING AND CORPORATE SUSTAINABILITY



PHI Learning, 2006. Softcover. Book Condition: New. First edition. Triple Bottom Line Reporting (TBLR) is an emerging concept in management which focuses on the economic, social and environmental aspects of business activities. This business principle emphasizes that to ensure sustainable growth, corporations should pay equal attention to three aspects/areas?people (social responsibility), planet (environmental quality), and profit (wealth creation). This book provides an insight into the principles and practices of TBLR and examines the link between corporate sustainability and TBLR. Divided...

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- Authored by S.K. Singh
- Released at 2006



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