



Adapt: Why Success Always Starts with Failure

By Tim Harford

Little, Brown Book Group. Paperback. Book Condition: new. BRAND NEW, Adapt: Why Success Always Starts with Failure, Tim Harford, Everything we know about solving the world's problems is wrong. Out: Plans, experts and above all, leaders. In: Adapting - improvise rather than plan; fail, learn, and try again In this groundbreaking new book, Tim Harford shows how the world's most complex and important problems - including terrorism, climate change, poverty, innovation, and the financial crisis - can only be solved from the bottom up by rapid experimenting and adapting. From a spaceport in the Mojave Desert to the street battles of Iraq, from a blazing offshore drilling rig to everyday decisions in our business and personal lives, this is a handbook for surviving - and prospering - in our complex and ever-shifting world.



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