



Taking Smart Risks: How Sharp Leaders Win When Stakes are High (Hardback)

By Doug Sundheim

McGraw-Hill Education - Europe, United States, 2013. Hardback. Condition: New. New. Language: English . Brand New Book. In today s market, playing it safe is not an option Lead your company to sustainable success by taking the RIGHT RISKS The business world is in flux, and you have to think and act quickly in order to stay competitive. But the last thing you want to do is make reckless business decisions. You have to find the middle ground. You have to take SMART RISKS. In this groundbreaking book, leadership expert Doug Sundheim explains how to find that precise point between comfort and danger for generating the sustained ability to work at the highest level of performance. Taking Smart Risks reveals the secrets to discovering, planning for, and acting upon the kind of risks that will move your company forward and ahead of the competition. Learn how to: Find Something Worth Fighting For-What do you care enough about to risk time, energy, and money to try to make happen? Determining this is half the battle. See the Future Now-Clarify your big idea in terms of real objectives, plans, and intended results. Act Fast, Learn Fast-Make your move quickly, but be sure...



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