

## Find Kindle

# CROSS-CULTURAL MANAGEMENT. THE CASE OF THE DAIMLERCHRYSLER MERGER



GRIN Verlag. Paperback. Condition: New. 60 pages. Dimensions: 8.0in. x 5.8in. x 0.2in. Seminar paper from the year 2006 in the subject Business economics - Business Management, Corporate Governance, grade: 1, 0, California State University, Fullerton, course: International Management, 25 entries in the bibliography, language: English, abstract: On 6 May 1998, Daimler-Benz of Germany signed a merger agreement with Chrysler Corporation of the United States. The merger marked the beginning of the ambitious goal of merging two styles of auto-making, two...

### Download PDF Cross-Cultural Management. The case of the DaimlerChrysler Merger

- Authored by Ralph Johann
- Released at -



Filesize: 9.19 MB

## Reviews

*It in a single of the best ebook. I am quite late in start reading this one, but better then never. I am delighted to inform you that here is the greatest ebook i have got read through inside my very own daily life and may be he best book for at any time.*

-- **Eunice Schulist**

*Thorough guide! Its this sort of excellent read. It is really simplified but unexpected situations in the 50 % in the book. You are going to like just how the blogger create this publication.*

-- **Prof. Lela Steuber**

*Complete information! Its such a excellent study. It is filled with knowledge and wisdom I realized this publication from my dad and i advised this publication to find out.*

-- **Geovanny Grimes**