

Drive Business Growth Using the Telephone!: Proven Techniques to Implement a Successful Cold Calling Program (Paperback)

By Valerie Schlitt

Createspace, United States, 2012. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.Most people dread cold calling. And yet, business to business cold calling is one of the best ways to attract new clients and produce profits. Valerie Schlitt, successful owner of VSA, Inc., an 11 year old cold calling firm, has provided in this highly practical SkillBite the key elements for designing a successful cold calling program, writing a winning script and avoiding the pitfalls that can hamper your efforts.



Reviews

This publication is wonderful. It normally is not going to expense too much. Its been printed in an extremely straightforward way in fact it is merely following i finished reading this publication where actually transformed me, modify the way i really believe.

A very awesome publication with perfect and lucid information. It is probably the most awesome book i have read. You may like how the author publish this pdf.

-- Dr. Celia Howell DVM