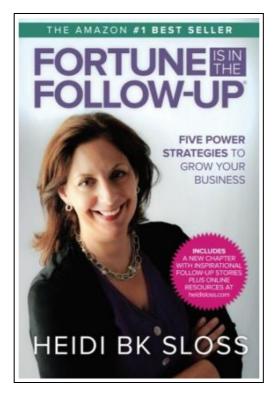
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#### Reviews

A very amazing publication with perfect and lucid information. We have read through and that i am certain that i will planning to study once more yet again in the future. You will not really feel monotony at anytime of the time (that's what catalogues are for about should you question me).

(Matilda Hoeger V)

# FORTUNE IS IN THE FOLLOW-UP: FIVE POWER STRATEGIES TO GROW YOUR BUSINESS (PAPERBACK)



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Createspace Independent Publishing Platform, United States, 2014. Paperback. Condition: New. Language: English. Brand New Book \*\*\*\*\*\* Print on Demand \*\*\*\*\*\*. Earn Your Fortune in Your Follow-Up! In a back-to-basics economy, you need a back-to-basics marketing mentality. Your fortune awaits you and its a lot easier than you think. You can go from marketing misery to marketing mastery to profitable success all with Heidi s time-tested strategies. More than just a productivity book, Fortune is in the Follow-Up(R) provides business owners with simple, effective, and proven strategies that get real results. In this book, Heidi Sloss, keynote speaker, reveals to business owners the critical, but often overlooked, secrets to thriving in any economy. Not only will you learn how to find a fortune in your follow-up, but you Il also save time, energy and money as you learn: Why your current marketing strategies aren t working How to get the most out of your leads and referrals Why a business plan is a waste of time for most businesses Why networking is a waste of time UNLESS you use Heidi s 5 networking tips How to stop sabotaging your business and start making real money Business basics that build customer loyalty Heidi Sloss is a national sales expert who provides savvy sales strategies for independent sales professionals and business owners who focus on their craft but neglect relationship building, marketing, and sales-closing techniques. Heidi Sloss sees business for exactly what it is: the treasures are in the follow-up, don t ignore customers after the purchase, and cultivate (long-lasting)relationships. This book reveals the crucial steps business owners must take to be profitable in any economy. Believe me, you Il really enjoy reading this book as much as earning a fortune from it! Jay Conrad Levinson, The Father of Guerrilla Marketing, Author,...

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