



Designing Disney's Theme Parks: The Architecture of Reassurance

By -

Flammarion, 1998. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: From the day it opened in July 1955, in an event given live TV coverage, Disneyland has been a key symbol of contemporary American culture. It has been both celebrated and attacked as the ultimate embodiment of consumer society, a harbinger of shopping-mall culture, a symbol of American hegemony in entertainment, the epitome of fantasy, simulation, pastiche, and the blurring of distinctions between reality and mass-media imagery. Yet for all the power of Disneyland as metaphor, almost no one has discussed the making of this unique place, with its far-flung colonies in Florida, Japan, and France. Written to accompany an exhibition at the Canadian Centre for Architecture in Montreal, Designing Disney's Theme Parks: The Architecture of Reassurance is the first book to look beyond the multiple myths of Disneyland. Uniting a roster of authors chosen from wide-ranging disciplines, this study is the first to examine the influence of Disneyland on both our built environment and our architectural imagination. Tracing the relationship of the Disney parks to their historical forbears, it charts Disneyland's evolution from one man's personal dream to a multinational enterprise, a process...



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Reviews

A top quality publication and also the font employed was interesting to learn. It is really simplistic but excitement within the fifty percent from the book. Its been designed in an remarkably basic way in fact it is only following i finished reading this pdf where in fact changed me, modify the way i believe.

-- Rachel Stiedemann

Absolutely essential go through publication. It is filled with knowledge and wisdom Once you begin to read the book, it is extremely difficult to leave it before concluding.

-- Dr. Sierra Lowe Sr.