



La Ventaja Latina en el Trabajo: Aprovecha Quien Eres Para Alcanzar Tus Metas (Paperback)

By Mariela Dabbah, Arturo Poire

Sphinx Publishing, United States, 2007. Paperback. Condition: New. Language: Spanish . Brand New Book. The Latino Advantage in the Workplace teaches Latinos to use their innate, culturally based skills more effectively in the workplace. It is a career advancement book that focuses on using your personal skills and styles to your advantage and downplaying them when they actually are hurting you. It is about overcoming negative stereotypes and taking advantage of positive ones. Specific areas covered include such things as: -Establishing strong and loyal relationships -Effective networking -Respect for authority -Reliability -Risk-taking -Communicating sensitively and diplomatically -Good customer service -Ability to cooperate with others -Being a good team player -Sacrificing personal interests for group benefits -Flexibility -Adapting to different and changing scenarios Your background, personal heritage and cultural pride can be a great source for success, as well as a roadblock. Learn to take full advantage of who you are and succeed being just that.



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