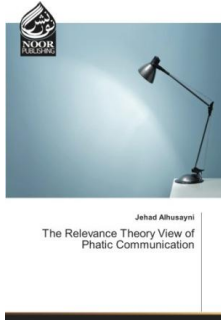


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THE RELEVANCE THEORY VIEW OF PHATIC COMMUNICATION



Condition: New. Publisher/Verlag: Noor Publishing | In this book, I will discuss 'Phatic Communication' or what is also called 'Phatic Communication', from the point of view of Relevance Theory. It has been thought that Phatic Communication is problematic for Relevance Theory; however, Zegarac and Clark argue that this is not the case. They believe that "the notion of Phatic can be best understood within the framework of Relevance Theory" (Zegarac & Clark, 1999: 321). I will look at some literature...

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