



Towards Zero Management Learning Organisations

By Ted O Keefe

Dog Ear Publishing, United States, 2006. Paperback. Book Condition: New. 249 x 175 mm. Language: English . Brand New Book ***** Print on Demand *****.This book focuses on the need for organisations to develop beyond best practice, six sigma and lean manufacturing towards zero management learning organisations. It explains how this can be achieved utilising the twin dynamic of organisational learning and company wide knowledge diffusion initiatives. It also reflects the complexity and subtlety of organisational behaviour in general and organisational learning in particular. Furthermore, the nature and value of organisational learning is also assessed in terms of its contribution to organisational effectiveness. Thus traditional hagiographic views of management are rejected in favour of a multi-layered approach that allows the reader to critique the content of the various chapters quickly or read on until a deeper understanding is achieved. At the heart of this text is a detailed perspective on the extent to which firms can best achieve sustainable competitive advantage. The issues of critical importance for contemporary business are identified and investigated thoroughly. Despite the numerous management development tools readily available it is near impossible to comprehend that less than half of the executive leaders of successful companies fully understand the...



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