



Finance For Non-Financial Managers In A Week: Understand Finance In Seven Simple Steps (Paperback)

By Roger Mason

Hodder Stoughton General Division, United Kingdom, 2016. Paperback. Condition: New. Language: English . Brand New Book. Finance For Non-Financial Managers In A Week is a simple and straightforward training course in finance, giving you everything you need to know in just seven short chapters. From the profit statement and the balance sheet through to costing and budgets, it will help you deal confidently with questions such as What is the return on investment? , Do we have the resources? and What are the cash implications? You ll also find exercises to help you put it all into action.This book introduces you to the main themes and ideas finance and accounting, giving you a basic knowledge and understanding of the key concepts, together with practical and thought-provoking exercises. Whether you choose to read it in a week or in a single sitting, Finance For Non-Financial Managers In A Week is your fastest route to success:- Sunday: An introduction to the profit statement- Monday: An introduction to the balance sheet- Tuesday: Understanding published accounts- Wednesday: Accounting ratios and investment decisions- Thursday: Cash and the management of working capital- Friday: Costing- Saturday: BudgetsABOUT THE SERIESIn A Week books are for managers, leaders, and...



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