



Travel Basic English (with CD)

By MO HONG YING

paperback. Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Publisher: Tourism Education Press Pub. Date :2007-06-01. With China's rapid economic development and further strengthening of international exchanges, tourism is increasingly becoming a vibrant sunrise industry. China receives annually the number of international tourists are more than 100 million, and language services play a decisive role in the international tourist reception, which is the ability to work in English tourism workers a higher demand. Secondary vocational schools, mainly for tourism businesses to train and travel first-line service personnel, their tourism-based teaching English in foreign talent plays a vital role. The quality of teaching materials depends largely on the level of the pros and cons. The materials are now available in the market over time, many need to update content, language and speaking skills in the training and expertise also appears to lack focus. In view of this, the editors sum up experience and years of teaching experience in the tourism industry experience, the preparation of this tourist-based English materials for the secondary vocational school of tourism-related professional students. The teaching language of moderate difficulty, writing forms, drawing...



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