



Encyclopaedia of Broadcasting Television and Radio (3 Vols-Set)

By P C Sinha

Anmol, 2014. Hardcover. Condition: New. 2nd Edition. Contents Vol. I Preface. 1. Global broadcasting an introduction. 2. Indian broadcasting policy administration and implementation. 3. Broadcasting in India an overview. Vol. II 4. National broadcasting rules acts and regulations. 5. Radio air network system and community broadcasting in India. Vol. III 6. Television Doordarshan and Video in India. 7. Television family women children and social change. 8. Indian cinema an overview. Acronym. Bibliography. Index. The Encyclopaedia of Broadcasting Television and Radio deals mainly with subject areas related to radio and television broadcasting in India and abroad. Besides it covers issues concerned with cable systems satellites and other carriers. It also focuses on technological programming services involved with such entertainment industry including cinema/films. The recent use of interest and media their role in education and bringing into force required social changes in contemporary society is also covered. The major broadcasting reforms in India in terms of media law has been presented from a global perspective. In sum this encyclopaedia will see to it that it surveys a great purpose in providing useful informations to its readers and lead them into right direction. It gives readers an all round perspective on the said...



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