



## Way of the Warrior in Business: Battling for Profits, Power, and Domination and Winning Big!

By Donald Wayne Hendon

Maven House Press. Paperback. Book Condition: new. BRAND NEW, Way of the Warrior in Business: Battling for Profits, Power, and Domination and Winning Big!, Donald Wayne Hendon, Thinking and acting like a warrior can turn you into a big winner in business. The Way of the Warrior in Business shows you how. The book offers hundreds of powerful out-of-the-box tactics to help you develop the killer instinct that turns you into a powerful Business Warrior who wins big and often. You'll learn how to apply the military strategies and tactics of Sun-Tzu, Mao Tse-Tung, the US Army, and others to attack your competitors, invade attractive markets, and defend market share to maximise your sales and profits. This book provides assessment tools, checklists, action plans, and other marketing weapons that you can use. This book shows you how to make winning a habit. Keep the book close by. Pick it up from time to time. Read more and more. Eventually, you will become an even better Business Warrior than you are now.

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