



The Financial Times Guide to Options: The Plain and Simple Guide to Successful Strategies (Paperback)

By Lenny Jordan

Pearson Education Limited, United Kingdom, 2011. Paperback. Condition: New. 2nd edition. Language: English . Brand New Book. The Financial Times Guide to Options, will introduce you to the instruments and markets of options, giving you the confidence to trade successfully. Options are explained in real-life terminology, using every-day examples and accessible language. Introducing three key options markets – stocks, bonds and commodities, the book explains options contracts from straight vanilla options to strangles and butterflies and covers the fundamentals of options pricing and trading. Originally published as Options Plain and Simple, this new edition includes: How the options industry operates and how basic strategies have evolved. Risk management and how to trade safely. Inclusion of new products such as exchange traded funds. A glossary of key words and further reading. Addition of market scenarios and examples. Like all investment strategies, options offer potential return while incurring potential risk. The advantage of options trading is that risk can be managed to a greater degree than with outright buying or selling. The Financial Times Guide to Options is a straightforward and practical introduction to the fundamentals of options. It includes only what is essential to basic understanding and presents options theory in conventional...



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