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STORY DESIGN: STORYTELLER S HANDBOOK FOR WRITERS AND DREAM MERCHANTS (PAPERBACK)



Shared Experience Art Machine, United Kingdom, 2012. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.Story Design helps storytellers craft better stories - by design. Many stories fail to deliver because they lack conviction and have nothing new to say. Rather than focus on narrative or style, we search for significance and substance. Our methodology creates meaningful stories with a positive social impact; stories that transform AND entertain. Our 7-step process was developed in partnership...

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- Authored by SEAM
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