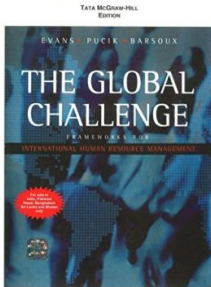


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THE GLOBAL CHALLENGE: THE FRAMEWORK FOR INTERNATIONAL HUMAN RESOURCE MANAGEMENT



McGraw Hill Education, 2010. Softcover. Condition: New. First edition. The text explores how HRM can provide organizational glue to the transnational corporation that has gone 'beyond matrix?', as well as its critical role in the emerging challenges of global innovation and knowledge management. This book shows how leaders of multinational enterprises can harness the tensions of paradox and contradiction that characterize such firms. Table of contents 1. The Challenges of International Human Resource Management 2. Three Faces of Human Resource...

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- Authored by Paul Evans, Vladimir Pucik
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