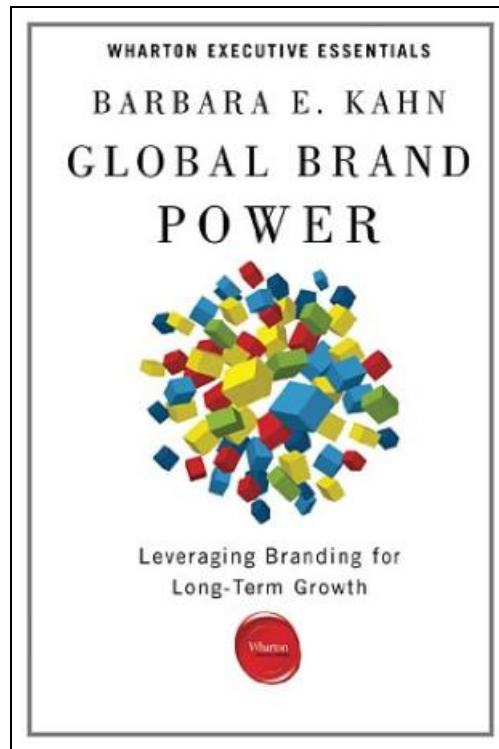


## Global Brand Power: Leveraging Branding for Long-Term Growth



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