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Say it with Charts: The Executive's Guide to Visual Communication (4th Revised edition)

By Gene Zelazny

McGraw-Hill Education - Europe. Hardback. Book Condition: new. BRAND NEW, Say it with Charts: The Executive's Guide to Visual Communication (4th Revised edition), Gene Zelazny, This is today's most comprehensive, up-to-date business presentation guidebook. It provides easy-to-follow tools and strategies for creating powerful, interactive business presentations. As a professional, your career relies on reaching audiences, convincing them that your message is valuable, then making them remember that message. "Say It With Charts, 4th Edition", walks you through the entire visual presentation process and shows you - step-by-step - how to create compelling, memorable presentations. Business presentation tools have changed tremendously. A chart that once took ten hours - and ten co-workers - to prepare can now be produced by anyone with ten minutes and a computer keyboard. What hasn't changed, however, are the basics behind creating a powerful visual - what to say, why to say it, and how to say it for the most impact."Say It With Charts, 4th Edition", reveals time-tested tips for preparing effective presentations, then shows you how to combine those tips with today's technologies for sharper, stronger visuals. Look to this comprehensive presentation encyclopedia for information on: how to prepare different types of charts -...



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Reviews

It becomes an awesome publication that I actually have actually read. It really is written in simple terms and not difficult to understand. Once you begin to read the book, it is extremely difficult to leave it before concluding.

-- **Talia Cormier**

The ebook is fantastic and great. I am quite late in start reading this one, but better then never. I am just pleased to inform you that this is the greatest book i have got study inside my personal daily life and could be he best pdf for at any time.

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