



Social Media for Home Builders: It's Easier Than You Think!

By Carol M. Flammer

Builderbooks, 2010. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: Social media is far more than idel chatter. As the newest form of permission-based marketing, social media marketing is ever changing and evolving. and utilizing social media Web sites to bolster your marketing efforts and expand your online presence is easier than you think. Savvy marketing professionals in every area of industry are taking advantage of this powerful new marketing tool. What are you waiting for? As a residential construction professional, you too can use social media sites to build your brand engage new and exisiting consumers manage your online reputation and, ultimately, sell more homes.



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