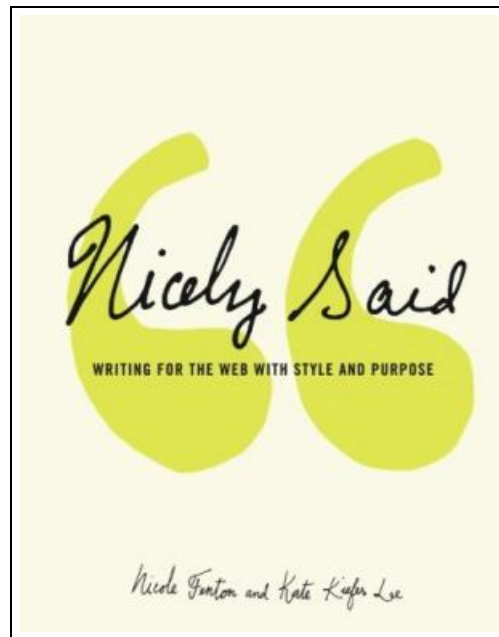


Nicely Said: Writing for the Web with Style and Purpose (Paperback)



Filesize: 1.43 MB

Reviews

Merely no words and phrases to explain. I was able to comprehend almost everything out of this created e publication. I am quickly will get a satisfaction of studying a created ebook.

(Cleta Doyle)

NICELY SAID: WRITING FOR THE WEB WITH STYLE AND PURPOSE (PAPERBACK)**DOWNLOAD**

Pearson Education (US), United States, 2014. Paperback. Condition: New. Language: English . Brand New Book. Whether you re new to web writing, or you re a professional writer looking to deepen your skills, this book is for you. You ll learn how to write web copy that addresses your readers needs and supports your business goals. Learn from real-world examples and interviews with people who put these ideas into action every day: Kristina Halvorson of Brain Traffic, Tiffani Jones Brown of Pinterest, Randy J. Hunt of Etsy, Gabrielle Blair of Design Mom, Mandy Brown of Editorially, Sarah Richards of , and more. Topics include: * Write marketing copy, interface flows, blog posts, legal policies, and emails* Develop behind-the-scenes documents like mission statements, survey questions, and project briefs* Find your voice and adapt your tone for the situation* Build trust and foster relationships with readers* Make a simple style guide Writing is a skill that will hugely benefit anyone s career, and luckily, it s a skill that anyone can learn. Nicely Said is a wonderful guide to writing clearly and concisely for the audience you re trying to reach. Whether you re a professional or just getting started, you ll find a ton to steal from here. (-Austin Kleon, author of Steal Like An Artist and Show Your Work! Between them, Kate and Nicole have written for many of the web s most valuable and respected companies. Their commitment to clarity and kindness is the result of their experience, and it makes them extraordinary teachers. - Erin Kissane, author of The Elements of Content Strategy.

[Read Nicely Said: Writing for the Web with Style and Purpose \(Paperback\) Online](#)[Download PDF Nicely Said: Writing for the Web with Style and Purpose \(Paperback\)](#)

You May Also Like



Your Pregnancy for the Father to Be Everything You Need to Know about Pregnancy Childbirth and Getting Ready for Your New Baby by Judith Schuler and Glade B Curtis 2003 Paperback

Book Condition: Brand New. Book Condition: Brand New.

[Save Document »](#)



You Shouldn't Have to Say Goodbye: It's Hard Losing the Person You Love the Most

Sourcebooks, Inc. Paperback / softback. Book Condition: new. BRAND NEW, You Shouldn't Have to Say Goodbye: It's Hard Losing the Person You Love the Most, Patricia Hermes, Thirteen-year-old Sarah Morrow doesn't think much of the...

[Save Document »](#)



From Here to Paternity

SIMON SCHUSTER, United States, 2007. Paperback. Book Condition: New. 198 x 130 mm. Language: English . Brand New Book. Will Jackson is a desperate man - desperate to be a dad, that is. Tired of...

[Save Document »](#)



Everything Ser The Everything Green Baby Book From Pregnancy to Babys First Year An Easy and Affordable Guide to Help Moms Care for Their Baby And for the Earth by Jenn Savedge 2009 Paperback

Book Condition: Brand New. Book Condition: Brand New.

[Save Document »](#)



Writing for the Web

DIRECTORY OF SOCIAL CHANGE, United Kingdom, 2000. Paperback. Book Condition: New. 210 x 145 mm. Language: English . Brand New Book. Writing for the web is unlike other types of writing you may undertake at...

[Save Document »](#)



The Voyagers Series - Europe: A New Multi-Media Adventure Book 1

Strength Through Communications, United States, 2011. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.The Voyagers Series is a new multi-media, multi-disciplinary approach to teaching

[Save PDF >](#)



How Your Baby Is Born by Amy B Tuteur 1994 Paperback

Book Condition: Brand New. Book Condition: Brand New.

[Save PDF >](#)



Environments for Outdoor Play: A Practical Guide to Making Space for Children (New edition)

SAGE Publications Ltd. Paperback. Book Condition: new. BRAND NEW, Environments for Outdoor Play: A Practical Guide to Making Space for Children (New edition), Theresa Casey, 'Theresa's book is full of lots of inspiring, practical, 'how

[Save PDF >](#)



Genuine book Oriental fertile new version of the famous primary school enrollment program: the intellectual development of pre-school Jiang(Chinese Edition)

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Paperback. Pub Date :2012-09-01 Pages: 160 Publisher: the Jiangxi University Press Welcome Salan. service

[Save PDF >](#)



Creative Kids Preschool Arts and Crafts by Grace Jasmine 1997 Paperback New Edition Teachers Edition of Textbook

Book Condition: Brand New. Book Condition: Brand New.

[Save PDF >](#)